1001m²ro

Residential Selection

Romania-Insider.com
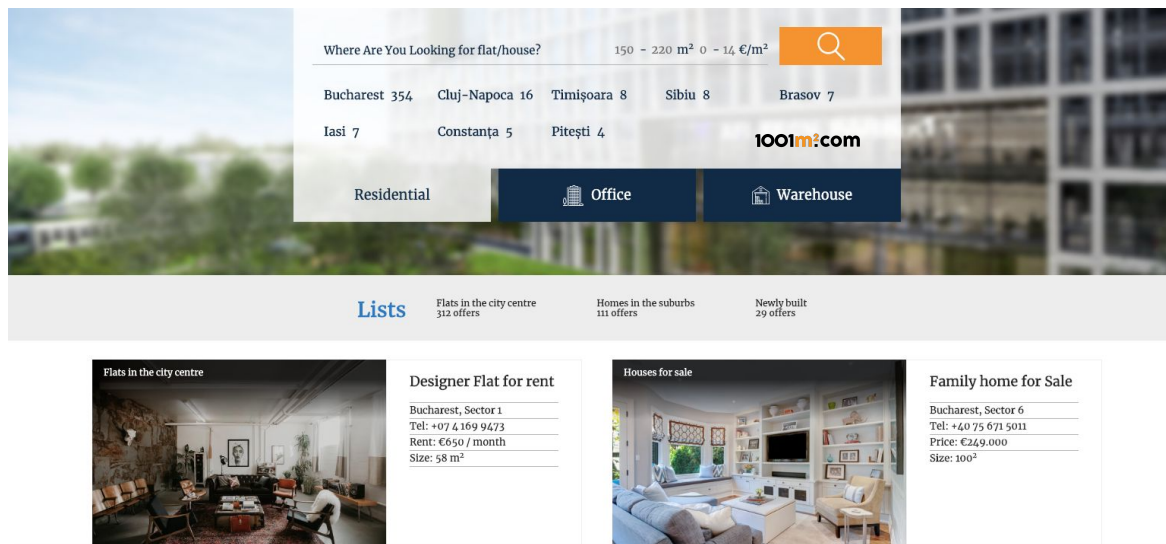
Romania-Insider.com

1001m²:ro

Promote your properties on the most read online platform for news & features in English in Romania!

- **2.4 million** unique readers / year (2018)

- **260.000+** unique readers / month (2018 March)

- **18.000+** Friends & Followers on social media platforms

Gain **extra views** & **visibility** for your listings!

Be **featured** right on the top of the Real Estate page of Romania Insider

Have your properties **found** by the integrated search algorithm on Romania Insider too

About us

1001m²ro

The Independent Search Platform for residential real estate in Romania

- We facilitate the process of selling and renting residential properties in the most comprehensive and effective way

- The platform was built with a wide knowledge of the Romanian real estate market based on our experience with officerentinfo.ro and depozitinfo.ro the largest office and warehouse search platforms of the country

- Our partner, **Romania-Insider.com** provides a platform with 2+ million visitors to feature our listings

Fast selling / renting process

- Detailed information on the property listings

- News & articles, which ensures continuous PR

- Customized advertising options

- Customized free website

- User-friendly search engine

Cost effectiveness

- The package prices are created to be favourable

- Especially for a large number of properties

Transparency

- We contribute the terms and regulations of the market

- We publish office market information city by city

- Job offers and CVs are available online

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Our Audience on Romania Insider

Demographic

- 80% – high revenues, university graduates and post-graduates

- Over 50% foreign readers

- 65% men

- 45% 35-65 age group; 40% 24-34 age group;

- Top management, investors, entrepreneurs, financial analysts, ratings agencies, investment funds, international banks, foreign journalists, ambassadors, decision-makers in European institutions, consultants

Geographic distribution

- 34% located in Romania

- 66% - US, US, Germany, Austria, Canada, France, Italy, Netherlands, Belgium, Poland, Hungary, Bulgaria – among others

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Packages

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Boost up your property!

DETAILS	M € 49	L € 89	XL € 119
Video Photo Package	✖	✔	✔
Property Resume	✔	✔	✔
Social Media Display	✔	✔	✔
Highlights/ Top Listing	✔ (up to 5)	✔ (up to 10)	✔ (up to 20)
Recommendation Ads	✖	✔	✔
Extra Lead Generation Campaign	✖	✖	✔
Number of Properties	Up to 20 properties	Up to 50 properties	Up to 100 properties

Being featured on

R Romania-Insider.com

Site Features

Property Profile

The S package is an introduction of your property characteristics. In order to speed up selling / renting process 101m2.ro creates 2 other customized dynamic communication packages.

The M and the L and XL packages give access to list highlighting, property recommendation and to your own 101m2 website. By increasing your visibility on the site and your brand awareness your properties will be sold / rented more successfully.

Property Recommendation

When choosing this option your property (the data sheet of property) will appear on the start page and on the subpages as well. It functions as a banner and gives direct access to your datasheet.

Property List Highlighting

When highlighting your data sheet, it will automatically appear at the beginning of the list, with distinguished background, regardless of the alphabetical order. Thus the searchers are going to discover your properties right at the beginning of the list, which significantly speeds up the renting / selling process.

The data sheet will be highlighted in the category list (such as: "flats in Bucharest") and in all the search result lists where it is concerned (such as flats for rent below €600 / month).

Site Features

Property Adwords

Advertise with text on our portal, which guarantees that your message will reach the right target group. This service functions similarly to Google Adwords except that our advertising possibility is fix-priced.
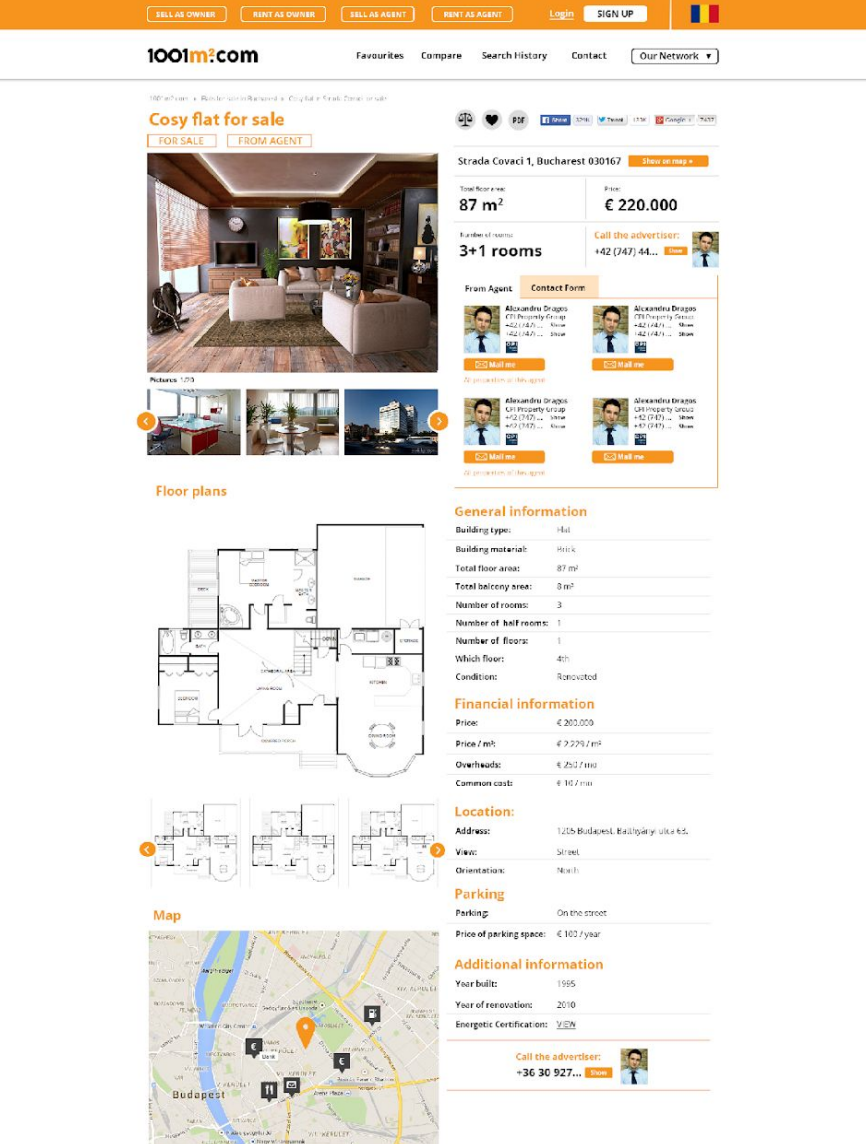
Practical and quickly feasible!

Company Information Page

Companies can choose between 2 packages in terms of the available services and appearances. The S package is a simple registration package including for example searching and selecting functions.

The M package provides detailed company introduction with news publications, which directly appears as company datasheet in certain lists of the portal.

Complete integration with Romania-Insider.com

All of your listings are also visible on Romania-Insider.com and they are easily findable using our integrated search method on the site. From the M package your property can also appear as highlighted on the top on Romania Insider.

Banners

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Layer Banner

The article appears in the news box on the start page of the portal and later it can be searched any time among the news in the archive.

Size: 400 x 800 px, format: jpg, gif, swf, html, submission deadline: 5 days

Extra Panorama Banner

This premium banner is the most impressive advertising possibility.

Size: 1920 x 490 px, format: jpg, gif, swf, html, submission deadline: 5 days
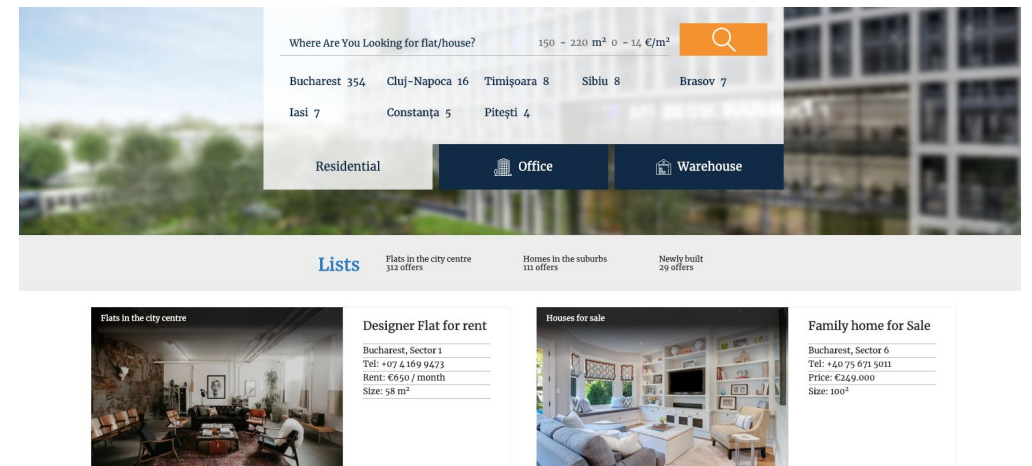
Extra Top Banner

Very smart advertising method, appearing in highly visible places under the main search of the portal in VIP size, which draws everybody's attention.

Size: 980 x 400 px, format: jpg, gif, swf, html, submission deadline: 5 days

Top Banner

Efficient advertising possibility, appearing in the visibly best place.

Size: 980 x 100 px, format: jpg, gif, swf, html, submission deadline: 3 days

Banners

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Billboard banner

Classical advertising possibility, which gains its popularity from its size and its location. There are 3 billboards available for the advertisers on the start page.

Size: 300 x 250 px, format: jpg, gif, swf, html, submission deadline: 3 days
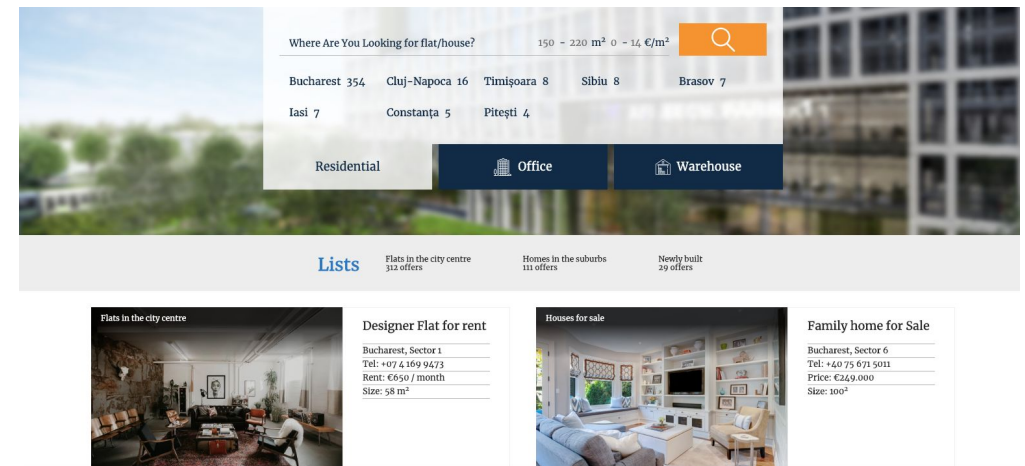
Side Banner

Classical advertising possibility which appears on the start page and on the sub-pages as well, it can also be ordered separately.

Size: 160 x 380 px, format: jpg, gif, swf, html, submission deadline: 3 days

List Banner

Targeted appearance possibility, as the banner can be set to appear for example in those lists where the advertiser's property is listed (for ex.: flats in Bucharest Sector 2), or in those ones where the property meets further search parameters (for ex.: houses for sale under €150.000)
Size: 730 x 100 px, format: jpg, gif, swf, html, submission deadline: 3 days

Other advertising options

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Standard PR article

The article appears in the news box on the start page of the portal and later it can be searched any time among the news in the archive.

Size: 4500 characters, image: 1 piece

VIP PR article

The article appears for one week on top of the news box on the start page, as a highlighted article with distinguished background and double sized compared to the rest of advertising possibilities appearing on the start page. After one week the VIP article will appear among the other news and can be searched any time
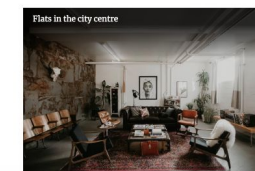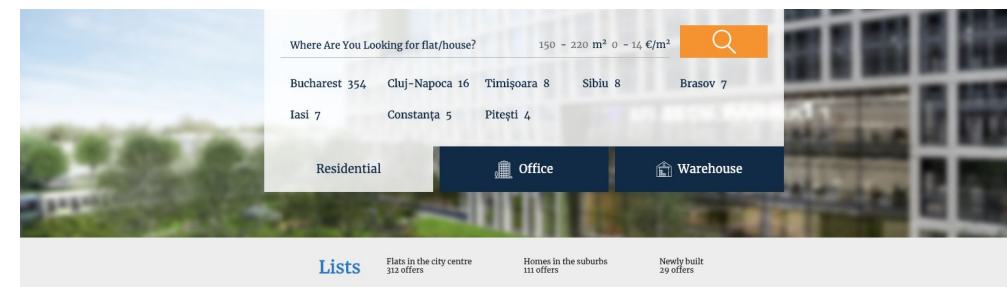
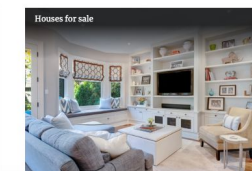Size: unlimited characters, image: 5 pieces

Newsletter

It is possible to advertise in our weekly newsletter.

Independent Newsletter

You can send independent newsletters to our database.

Contact us

hello@1001m2.ro

+40 (748) 886 010

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